



# Case Study

## Princeton Building Services

### The WHO.

Princeton Building Services

### The WHAT.

Everyone's problem is unique.

- Complicated ordering process → Having to manage 300+ individual orders was cumbersome.
- Difficulty finding the right fit → Team members had to select shoes without trying them on first.
- Employee participation → Outfitting a team of more than 300 people was an ongoing challenge.

### The HOW.

We listened, heard their specific needs and designed a solution.

- A custom shoe program
- Quick and easy setup
- A user-friendly website, catalogs and posters featuring pre-approved styles
- Mobile Shoe Store visits with onsite fittings and same-day purchasing
- Multiple ways to shop
- Access to 800+ styles from top brands from a single vendor

### The RESULTS.

After starting a custom SR Max® shoe program, Princeton Building Service team members took advantage of our onsite fitting option. We came fully stocked to their facility and employees were able to pick from a wide selection of slip-resistant and safety toe styles. They walked away that day with the shoes they needed.

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### IN THEIR OWN WORDS

Princeton Building Services

“Your team is most helpful and easy to work with. Dealing with 300+ employees within the scheduled week is quite a challenge. Your professionalism and knowledge to assist everyone with questions isn't the easiest thing to do. However, you rose to the occasion and accomplished the challenge with ease. SR Max® is a total pleasure to work with.”

SR Max Slip-Resistant Shoe Company is focused on equipping employers and their teams with hassle-free custom safety footwear solutions that reduce workplace injuries, keep employees feeling safer on the job and take safety managers out of the shoe business. Visit us at <https://www.srmax.com/corporate-shoe-programs> for more information.