



Case Study

Regional Bottler for a
National Beverage
Company

The *WHAT*.

Everyone's problem is unique.

- Compliance » Needed a program that would encourage and improve employee compliance.
- High rate of slips, trips and falls » Required a safety solution that could significantly reduce preventable workplace accidents.

The *HOW*.

We listened, heard their specific needs and designed a solution.

- A custom shoe program
- User-friendly website, catalogs and posters featuring pre-approved styles
- A variety of styles and recognizable brands to help attract participation
- Subsidy tracking
- Multi-channel distribution program

The *RESULTS*.

After starting a SR Max® safety shoe program, this regional bottler for a national beverage company saw a 42% reduction in slips, trips and falls.

IN THEIR OWN WORDS

“Over the course of a year with this program we saw a 73% reduction in our payouts, saving us \$2.2 million dollars.”

Payout Savings:
\$2.2 Million